

# Mason Ford

Industrial Designer

## Contact Me

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## Bio

Industrial Designer with a Bachelor of Science in Design, and a Certificate of business from the University of Kentucky

I am currently looking for full time positions.

## Experience

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2022 - Present

### Independent Designer

Product and Brand Designer

Designed product concepts, branding, and visual assets for a variety of projects, taking ideas from concept to final presentation.

2025 - 2026

### Kohl's

Operations Associate

Worked with product shipment unloading and placement to optimize store layout. Performed operations tasks and led trainings.

2024

### Bullard

Student Design Consultant

Acted as a design consultant in a semester-long collaboration with Bullard, where I conducted field research to ideate and refine a fire helmet concept that incorporates more modern technology and pitch to the company.

## Education History

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2022 - 2026

University of Kentucky | Bachelor of Science - Design

2022 - 2026

University of Kentucky | Certificate of Business

2020 - 2021

Bellarmine University | Early HS Graduate Full-Time Student

## Design Tools / Skills

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### CAD

SOLIDWORKS

Fusion 360

Rhino 3D

Grasshopper

### Visualization

Keyshot

Analog Rendering

Adobe Illustrator

Adobe Photoshop

### Fabrication

3D Printing

Woodworking

CNC

Welding (MIG)

### Communication

Adobe Indesign

Microsoft Excel

Figma Figjam

Google Workspace

### Design

Product Sketching

User Research

Rapid Ideation

Branding

Ergonomics

Design Thinking

Systems Design

Prototyping

### AI Tools

Codex (ChatGPT)

Claude Code

Google AI Studio

Vizcom

### Marketing

Content Creation

Brand Growth

Logo Design

Strategy